



START-UP

MyAmericanDoctor, a Hyderabad-based initiative, offers expert second opinions and personalized concierge clinical services to Indian patients from certified American doctors

US Doctors on Call

Your next medical opinion might just come from Manhattan – via Manikonda. In an era where WhatsApp forwards often pass as health advice, and Google is the first doctor most of us consult, Hyderabad’s latest start-up, **MyAmericanDoctor** is offering a smarter alternative: (almost) real-time medical second opinions from certified U.S.-based physicians, all through your smartphone.

The telemedicine platform has over 40 certified specialists from top American hospitals on board. They enable personalized care and trustworthy advice for Indian patients facing complex health issues. The platform has handled approximately 100 patients since its launch last year.

BRIDGING THE GAP

“The platform provides quick access to top-tier American medical insights at a fraction of the cost of international travel – all while coordinating with their existing medical team in India,” explains Dr Deepak Thomas, cardiologist, co-founder and CEO. With alarming statistics like 44 percent of cancers being misdiagnosed and nearly a third of patients unsure about their treatment options, this platform addresses a critical need for informed decision-making, he adds. As Indian doctors juggle relentless

queues and packed schedules, and appointments often limited to just 20 minutes per patient, more and more people are turning to practitioners who can offer them a patient ear and more dedicated time on platforms such as MyAmericanDoctor.

THE FOUNDERS

The leadership team includes Dr Deepak Thomas, a seasoned cardiologist; Dr Vipul Pareek, a specialist in hematology and oncology; Dr Hrishikesh Ghanekar, an expert nephrologist and Dr Rajan Garg, a critical care specialist. There is a four-step process: schedule an appointment, undergo a live intake by one of their India based doctors and medical record upload, consult virtually with a U.S. specialist, and receive a detailed medical opinion – typically within 72 hours.

WHAT’S ON OFFER

“Over a million Indians travel abroad every year for treatment. Whether it’s for rare diseases, privacy concerns, or the perception of better care, the demand for international medical opinions is real,” says Dr Thomas. From neonatology to critical care and addiction medicine, they offer second opinions on an array of medical issues.



DR DEEPAK THOMAS

SEED FUNDING AND FUTURE INVESTMENTS

The founders invested half a million USD (Rs 4.2 crore) into the start-up (towards infrastructure development, technology integration, marketing and compliance systems) and future plans include launching Concierge Medicine, a premium healthcare model offering personalized, direct-access medical care, tailored to meet the needs of HNIs, NRIs, and globally connected families in collaboration with India based doctors. The platform also runs a “Ask My Doctor” series – live sessions on YouTube where their American specialists address real-time health-related questions from viewers free of charge. ■ MANJU

Medical Second Opinion Fees: For \$149 (Rs 12,728), patients get a live intake session, full medical record collection, a dedicated U.S. physician, a detailed written report, and a virtual consultation – all streamlined via the platform

Concierge Clinic: For \$100 per month for an individual and \$50 per month for their spouse, patients receive on-demand access to India-based doctors who collaborate with US-based doctors, providing medical care that meets American standards.

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Timings: 24x7

www.myamericandoctor.com

